

# 2010 Technician Fun Fair



The AALAS Committee on Technician Awareness & Development (CTAD) invites all exhibiting companies to participate in the 2010 AALAS Technician Fun Fair that will be held on Monday and Tuesday, October 11 and 12.

## How the Tech Fair works:

On Monday and Tuesday (9:00 am–5:00 pm) during the meeting, Tech Fair participants “ferret” various locales throughout the meeting, including the Exhibit Hall, for answers to an exam comprised of questions submitted by AALAS and by exhibiting companies. Anyone receiving an 80% or above on the exam is eligible for numerous prize drawings. Companies can participate in several ways:

- Submitting questions for the exam
- Providing inexpensive promotional items (less than \$5 value) at the company’s booth
- Donating more substantial “winner” prizes (\$20–\$50 value)

## What’s in it for exhibiting companies?

- Opportunity to showcase your new products and services
- Chance to establish relationships with current and future buyers
- Ability to broaden the educational and professional horizons of lab animal technicians
- Very low cost marketing opportunity—recognition provided onsite and in AALAS publications

## What’s in it for the technicians?

- Relaxed, “icebreaking” venue to interact with vendors when they might not otherwise do so
- Opportunity to expand their animal care knowledge beyond what they are already know
- Get to meet and become friends with other technicians across the country and around the world
- Fun “scavenger hunt” format adds spice to their National Meeting involvement
- Opportunity to win prizes and recognition
- Receipt of CEUs toward the AALAS Certification Registry

**All companies submitting the following form and appropriate materials to AALAS by August 1, 2010 will be formally recognized in the *Final Program*.**

**Complete this form and return to Lisa Evans ([lisa.evans@aalas.org](mailto:lisa.evans@aalas.org); 901-334-5166). For best results, please use Adobe Acrobat 8.0, which can be downloaded for free at [www.adobe.com](http://www.adobe.com)**

If your company is interested in participating in the Fun Fair, please submit the following information as soon as possible.

- Yes, we want to participate in the 2010 Technician Fun Fair and have submitted our booth registration. We are aware that submission of this form simply shows our company’s interest in participating and that once this form is received by AALAS, an AALAS staff member will contact our designated contact person (listed below) with specifics on creating questions, donating prizes, and participating in the Technician Fun Fair itself
- Not sure yet. Please contact us with more information.
- No thanks, we are not interested in participating this year.

Our interest in the Technician Fun Fair is (check all that apply):

- Submitting 2 multiple choice questions
- Providing promo items at your booth (under \$5 value)
- Donating “winner” prizes (\$20–\$50 value)

Company Name: \_\_\_\_\_

The following will be our company’s Technician Fun Fair contact person:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_